

TECHNICAL SKILLS

Mac + PC	E-Commerce Solutions
Adobe Creative Suite	Photography
Adobe Dreamweaver	Studio Lighting
Adobe Lightroom	Creative Direction
Adobe Acrobat	Concept Development
Microsoft Office	Photo + Video Production
Google Office Suite	

EXPERIENCE

OPEN M || jul 2017 - present
MARKETING MANAGER

Responsible for all marketing, design and social media for mid-sized non-profit. Conceptualizes, creates and executes all forms of organizations marketing efforts in print, digital, web and paid search.

UNIVERSAL MEDIA SYNDICATE (AD AGENCY) || aug 2016 - present
DIGITAL MARKETING MANAGER

Lead creative of all e-commerce projects and manager of all web related assets. Works directly with clients to plan and execute all email blasts, web promotions and social media accounts. Still maintains creative roll in print advertising as well.

UNIVERSAL MEDIA SYNDICATE (AD AGENCY) || may 2015 - aug 2016
SENIOR DESIGNER INTERACTIVE MEDIA

Continuing role in photo + video production and creative direction. Responsible for all email + web marketing materials, with implementation. Tasked with helping to lead a DM print company into digital / web focused marketing strategies.

UNIVERSAL MEDIA SYNDICATE (AD AGENCY) || feb 2007 - may 2015
GRAPHIC DESIGNER

A member of a two person SWAT team charged with executing all major advertising imagery for national publications. Focused primarily in photo manipulation, package design, branding, layout and photo + video productions.

EDUCATION

ART INSTITUTE OF PITTSBURGH || 2003 - 2007
B.S. GRAPHIC DESIGN